

**PARIJAT**  
ACADEMY<sup>®</sup>

A Start Up India Organization

E-Learning & Ring Pvt Company  
**VEDIC MATHS**  
FRANCHISE MODEL

Parijat Academy's Vedic Maths  
Franchise Model

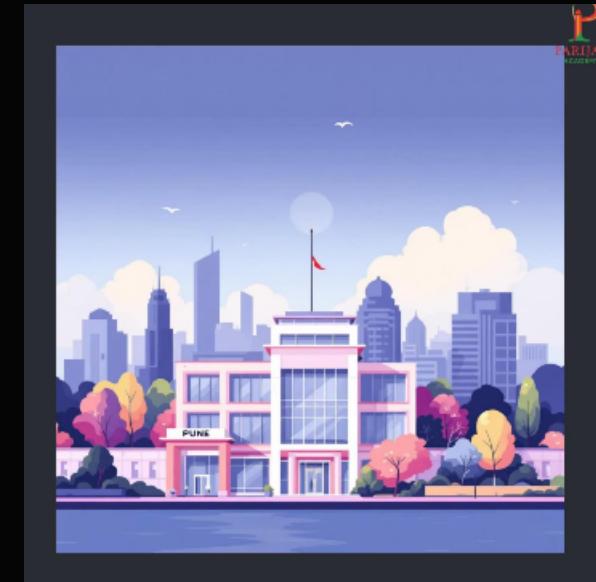
Expanding the  
Future of  
Smart Learning

Parijat Academy's E-Learning Pvt Ltd

[www.paarijatacademy.in](http://www.paarijatacademy.in) | +91 8055579965

# About Parijat Academy

Parijat Academy's E-Learning Pvt Ltd is a Start Up India recognised Edutech company empowering students since 2010 through transformative Vedic Maths and innovative education programmes. Based in Pune, Maharashtra, we've successfully trained thousands of students and educators across India and internationally, building a reputation for excellence in mathematical education. Our proven methodology combines ancient Indian wisdom with contemporary pedagogical techniques, creating confident, capable learners ready for academic and competitive success.





# Why Vedic Maths?



## Speed & Accuracy

Dramatically boosts calculation speed whilst maintaining precision, giving students a competitive edge



## Builds Confidence

Eliminates maths anxiety and fear, replacing it with genuine enthusiasm and self-assurance



## Sharpens Memory

Enhances memory retention and concentration through pattern recognition and mental calculation

## Exam Excellence

Significantly improves performance in school examinations and competitive tests like JEE, CAT, and banking exams

## Holistic Development

Develops both logical reasoning and creative problem-solving abilities for well-rounded growth

# Meet Our Visionary Leaders

Discover the experts driving excellence in Vedic Mathematics education across the globe, combining deep expertise with innovative teaching methodologies.



**Vijaay V. Kulkarni (D.Ch.E. & B.A)**  
Founder Director & Vedic Maths Coach

- International Recognition:** Over 15 years teaching Vedic Mathematics worldwide, including USA, Australia, and Germany
- Award-Winning:** Honored with "Creative Excellence In Maths Teaching" by Council For Creative Education, Finland (2015)
- Sought-After Speaker:** Conducts seminars and workshops at schools and colleges across India



**Sanjeev Kulkarni (BE. E&TC)**  
Director

- Strategic Leadership:** Integral pillar providing strategic direction and operational excellence
- Experience:** 35 years in Education Field.
- Mission-Driven:** Committed to enhancing academic excellence and practical social mathematics skills
- Growth Catalyst:** Focused on expanding educational outreach and building partnerships globally



# Our Mission & Vision

## Mission

To empower every child with mathematical confidence and competence through the timeless wisdom of ancient Indian Vedic techniques, seamlessly blended with modern, research-backed teaching methodologies.

## Vision

To establish Vedic Maths as an integral component of school curriculum globally, making this powerful learning system accessible to students worldwide and restoring India's mathematical heritage to its rightful prominence.

# The Education Market Opportunity

## Rising Demand

Exponential growth in alternative and supplementary learning systems as parents seek quality education beyond traditional schools

## Parent Preferences

Increasing number of parents actively seeking holistic, skill-based educational options that build real-world capabilities

## Digital Expansion

Online education platforms enabling unprecedented global reach, breaking geographical barriers effortlessly

## Institutional Openness Under NEP2020

Schools increasingly receptive to partnering with skill-development programmes that complement academic curriculum under NEP2020 Govt. Policy

- ❑ **Market Size:** The Indian education sector is projected to reach **\$225 billion by 2025**, with supplementary education growing at over **15% annually**.

# Franchise Model Overview

We offer three carefully designed franchise models to suit different investment capacities and entrepreneurial goals. Each model provides exclusive territorial rights, comprehensive training, and full operational support.

01

## Master Franchise Regional Head

Control an entire region, manage subfranchisees, and build a network. Ideal for established educators or entrepreneurs with regional expansion vision.

- Multi-city territorial rights
- Authority to appoint unit franchises
- Revenue from regional operations

02

## Unit Franchise Local Learning Centre

Operate your own Vedic Maths centre in your city or locality. Perfect for educators, coaching centre owners, or education enthusiasts.

- Exclusive local territory
- Complete training and materials
- Fastest path to profitability

03

## School Franchise Institutional Partnership

Integrate Vedic Maths into your existing school curriculum. Enhance your institution's academic offerings with minimal investment.

- Add-on programme for schools
- Teacher training included
- Boost school reputation

# Investment & Returns

₹1.5L

Unit Franchise Investment

ROI: 80–120%

Payback Period: 6–9 months

Start earning within the first year with  
just 30–50 students enrolled

₹5L

Master Franchise  
Investment

ROI: 60–80%

Payback Period: 1–1.5 years

Build a sustainable business with  
multiple revenue streams and regional  
presence

- Revenue Potential: Unit franchises typically generate ₹30,000–₹60,000 monthly after stabilisation. Master franchises can achieve ₹2–5 lakhs monthly through network operations.



# Comprehensive Franchise Benefits



## Complete Training & Certification

Intensive training programme covering Vedic Maths methodology, teaching techniques, and centre management. Receive official certification and ongoing upskilling.



## Academic & Marketing Support

Access to expert academic guidance, proven marketing strategies, promotional materials, and digital content to attract and retain students.



## Protected Territory Rights

Exclusive operational rights in your designated area, ensuring no internal competition and maximum market potential.



## Ready-Made Resources

Complete course materials, workbooks, teaching aids, and student assessment tools—everything prepared and tested.



## High-Return Business Model

Proven, low-investment model with recurring revenue, minimal overheads, and strong profit margins.

## 360° Support from Parijat Academy

- **Technology Platform**

Access to learning management system, student portal, attendance tracking, and online assessment tools

- **Academic Excellence**

Complete curriculum, teaching methodologies, regular updates, quality assurance, and pedagogical guidance

- **Marketing Power**

Professional posters, brochures, social media content, digital campaigns, and proven lead generation strategies

- **Operational Support**

Admission processes, certification management, student progress tracking, and administrative systems



# Ready to Transform Education? Join the Parijat Academy franchise network

Become part of India's Vedic Maths revolution. Build a profitable, purpose-driven business whilst making a lasting impact on young minds.

## Vedic Maths Courses

Structured programmes for Grades 4–10, available online and offline with flexible scheduling

## Workbook Series

Comprehensive practice materials with progressive difficulty levels and self-assessment tests

## Summer Camps

Intensive holiday programmes combining learning with fun for rapid skill development

## Teacher Training

Level 1 & 2 certification courses for educators mastering Vedic Maths teaching

Visit Our Website

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